

# Support your workforce during a crisis

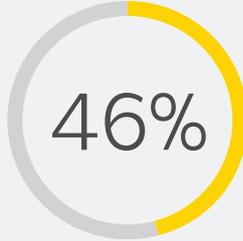
With the UK entering lockdown once again, supporting employee wellbeing and communicating to your workforce has never been more important



## Communication is critical

46% of the UK were working remotely at the peak of the first lockdown<sup>1</sup>

This figure, combined with staff who have been furloughed, and employers with an already dispersed workforce, means communicating with staff has become increasingly more challenging.



500%

Push notification usage increased more than 500% during 2020<sup>2</sup>

### SUPPORT YOUR STAFF

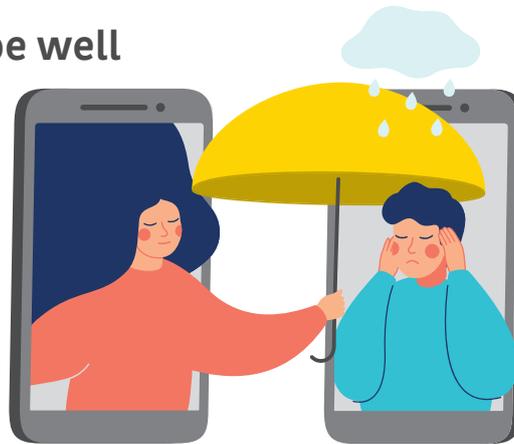
Simple and instant, push notifications and in-app messaging give businesses the ability to connect with their workforce anytime, anywhere.



## Help your employees be well

### Mental wellbeing

Almost 1 in 5 adults were experiencing some form of depression during the pandemic, almost doubling from around 1 in 10 before the pandemic<sup>3</sup>



### Social wellbeing

Loneliness in society is on the rise, especially in young people, with over nine million adults saying they are often or always lonely<sup>4</sup>

Over 9 million

### SUPPORT YOUR STAFF

An Employee Assistance Programme (EAP) provides a confidential wellbeing service including online resources, 24/7 helpline, and professional counselling.



### SUPPORT YOUR STAFF

Help employees to feel connected with their colleagues through peer-to-peer recognition, awards, and regular updates on virtual social events.



76%

### Physical wellbeing

Three quarters of Brits (76%) have taken up at least one new form of exercise since lockdown began<sup>5</sup>

### SUPPORT YOUR STAFF

Employers can encourage staff to keep up the good work by offering discounts on exercise equipment and fitness trackers, as well as affordable bikes via salary sacrifice schemes.



### Financial wellbeing

Around 4.2 million people had to borrow to make ends meet during the first lockdown, with many households experiencing financial hardship due to job losses or a drop in earnings<sup>6</sup>

4.2 million

### SUPPORT YOUR STAFF

Help employees by providing access to debt advice, financial education, fair-deal finance or even 1:1 mentoring.



#### References

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For more information and access to a variety of materials to support your business, and your employees, visit [www.personalgroup.com/services/wellbeing-hub](http://www.personalgroup.com/services/wellbeing-hub)