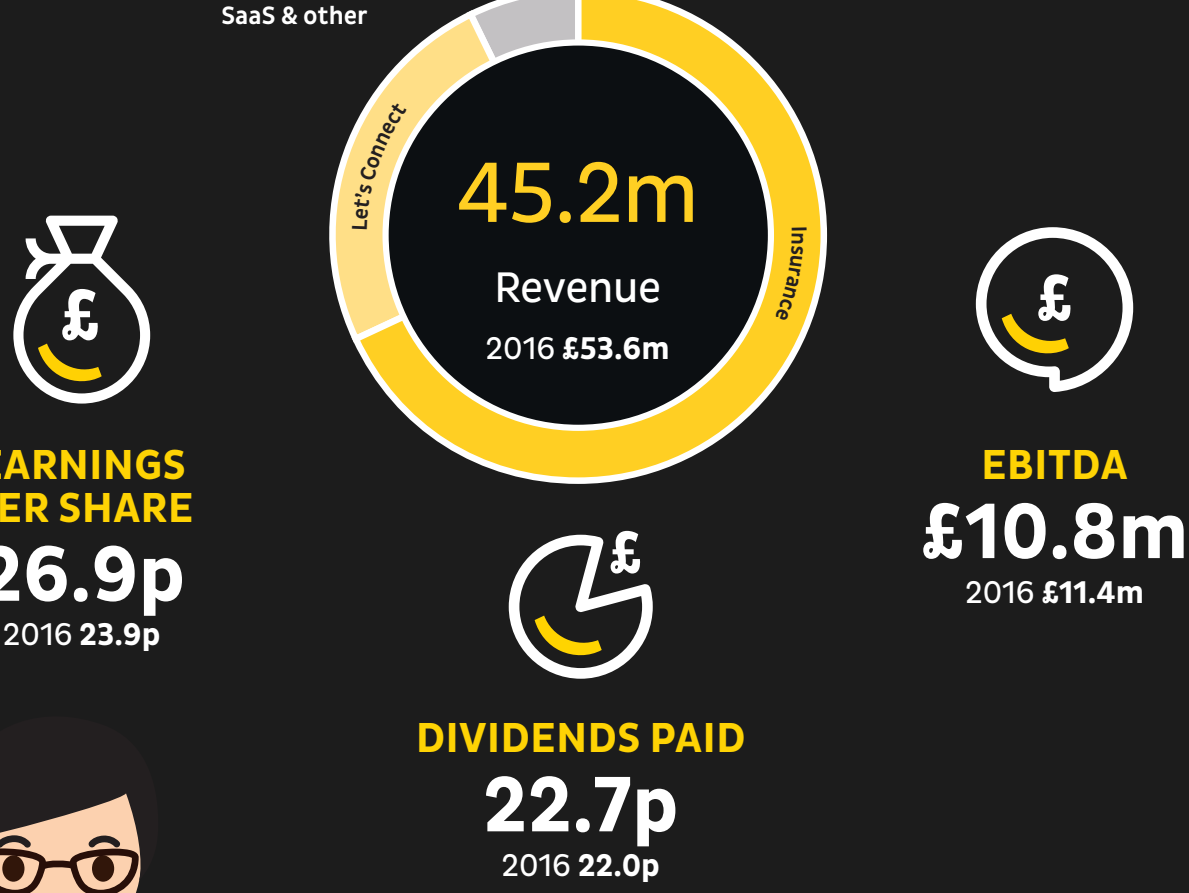


Investor Infographic 2018



FINANCE

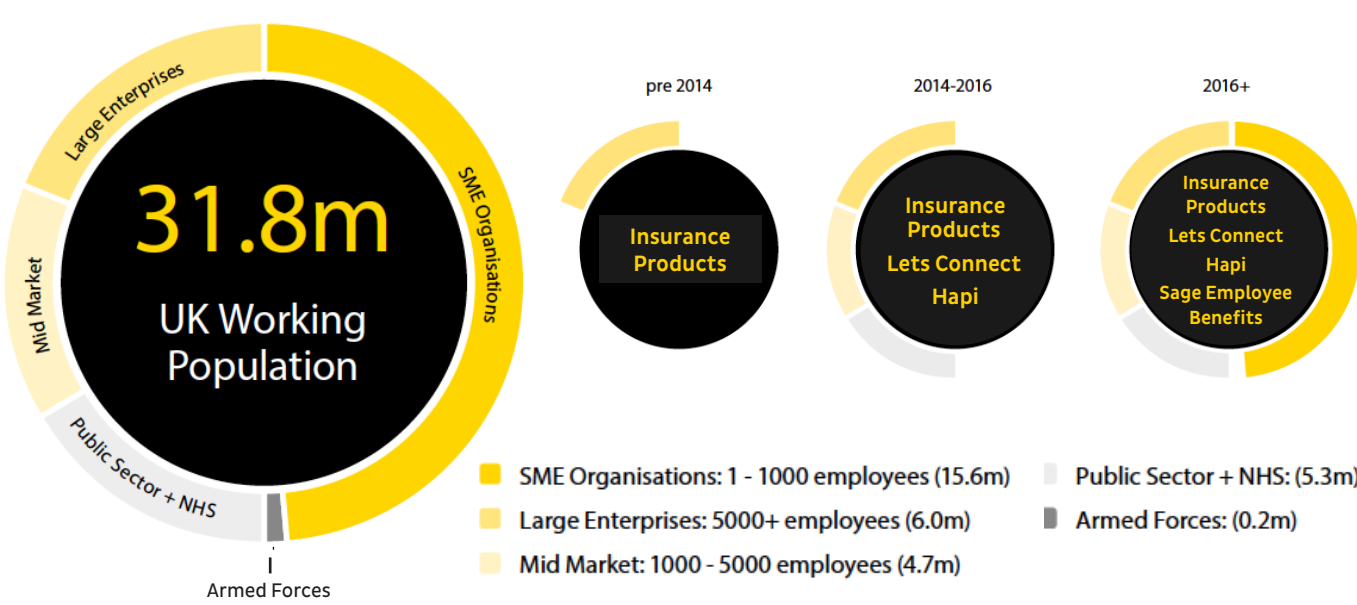


Over **300,000** policy holders

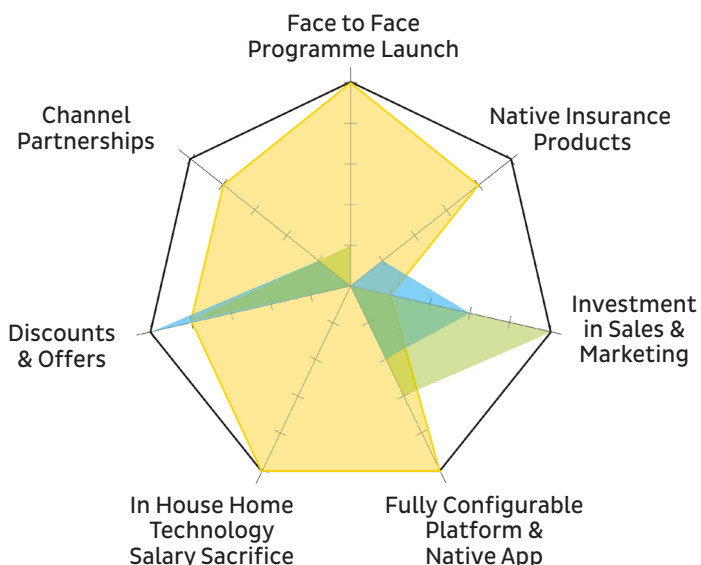


AVAILABLE MARKET

Grown from 5m to **32m** employees by acquisition, technology and channel partners.



COMPETITOR LANDSCAPE



The chart comprises the capability of the products, services and delivery of Personal Group with its two closest competitors.

- Personal Group
- Employee discount start-up
- Platform provider with digital focus



OUR IMPACT

An employee benefits platform could save a company with **1000** employees more than **£125,000** per year*

*See personalgroup.com/roi-calculator



OPERATIONS

50% of people presented to take a policy

INSURANCE CLAIMS RATIO
22.1%



SELECTION OF CLIENTS

NHS
Sandwell and West Birmingham Hospitals
NHS Trust

Avery

Metsä

Samworth Brothers
QUALITY FOODS

QUICK CAR PARTS

MediVet THE Vets

oxford bus company

OCS

Care South