

## TR-1: NOTIFICATION OF MAJOR INTEREST IN SHARES<sup>i</sup>

<b>1. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attached:</b> <sup>ii</sup>	<b>PERSONAL GROUP HOLDINGS PLC (ISIN GB0002760279)</b>
<b>2 Reason for the notification</b> (please tick the appropriate box or boxes):	
An acquisition or disposal of voting rights	<input type="checkbox"/>
An acquisition or disposal of qualifying financial instruments which may result in the acquisition of shares already issued to which voting rights are attached	<input type="checkbox"/>
An acquisition or disposal of instruments with similar economic effect to qualifying financial instruments	<input type="checkbox"/>
An event changing the breakdown of voting rights	<input type="checkbox"/>
Other (please specify):	x
Please note following NN Group N.V.'s declaration of the recommended public cash offer as unconditional for all Delta Lloyd N.V.'s issued and outstanding shares , per 07-04-2017 NN Group N.V. is the ultimate controlling entity/parent undertaking of Delta Lloyd N.V. Therefore, the holdings of Delta Lloyd N.V. in this company have been aggregated with NN Group's holding per 07-04-2017. NN Group N.V. now discloses its current holdings as parent undertaking in the enclosed form. This form will also be released to the Issuer today. Please note that Delta Lloyd N.V. will separately disclose its current holding at 0 (zero) %	
<b>3. Full name of person(s) subject to the notification obligation:</b> <sup>iii</sup>	NN Group N.V.
<b>4. Full name of shareholder(s)</b> (if different from 3.): <sup>iv</sup>	
<b>5. Date of the transaction and date on which the threshold is crossed or reached:</b> <sup>v</sup>	07-04-2017
<b>6. Date on which issuer notified:</b>	10-04-2017
<b>7. Threshold(s) that is/are crossed or reached:</b> <sup>vi, vii</sup>	3%, 4%, 5%, 6%

**8. Notified details:****A: Voting rights attached to shares** <sup>viii, ix</sup>

Class/type of shares  if possible using the ISIN CODE	Situation previous to the triggering transaction		Resulting situation after the triggering transaction				
	Number of Shares	Number of Voting Rights	Number of shares	Number of voting rights		% of voting rights <sup>x</sup>	
			Direct	Direct <sup>xi</sup>	Indirect <sup>xii</sup>	Direct	Indirect
Ordinary shares GB0002760279			2,151,979			2,151,979	6.99%

**B: Qualifying Financial Instruments**

## Resulting situation after the triggering transaction

Type of financial instrument	Expiration date <sup>xiii</sup>	Exercise/ Conversion Period <sup>xiv</sup>	Number of voting rights that may be acquired if the instrument is exercised/ converted.	% of voting rights
n.a.	n.a.	n.a.	n.a.	n.a.

**C: Financial Instruments with similar economic effect to Qualifying Financial Instruments**<sup>xv, xvi</sup>

## Resulting situation after the triggering transaction

Type of financial instrument	Exercise price	Expiration date <sup>xvii</sup>	Exercise/ Conversion period <sup>xviii</sup>	Number of voting rights instrument refers to	% of voting rights <sup>xix, xx</sup>	
					Nominal	Delta
n.a.	n.a.	n.a.	n.a.	n.a.		

**Total (A+B+C)**

Number of voting rights	Percentage of voting rights
2,151,979	6.99%

**9. Chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held, if applicable: <sup>xxi</sup>**

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**Proxy Voting:**

<b>10. Name of the proxy holder:</b>	n.a.
<b>11. Number of voting rights proxy holder will cease to hold:</b>	n.a.
<b>12. Date on which proxy holder will cease to hold voting rights:</b>	n.a.

<b>13. Additional information:</b>	
<b>14. Contact name:</b>	<b>E. Lubbers</b>
<b>15. Contact telephone number:</b>	<b>+31 6 10 34 09 26</b>



Ordinary shares GB0002760279	2,151,979	2,151,979	NIHIL	NIHIL	NIHIL	NIHIL	NIHIL
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### B: Qualifying Financial Instruments

#### Resulting situation after the triggering transaction

Type of financial instrument	Expiration date <sup>xiii</sup>	Exercise/ Conversion Period <sup>xiv</sup>	Number of voting rights that may be acquired if the instrument is exercised/ converted.	% of voting rights
N/A				

### C: Financial Instruments with similar economic effect to Qualifying Financial Instruments

<sup>xv, xvi</sup>

#### Resulting situation after the triggering transaction

Type of financial instrument	Exercise price	Expiration date <sup>xvii</sup>	Exercise/ Conversion period <sup>xviii</sup>	Number of voting rights instrument refers to	% of voting rights <sup>xix, xx</sup>	
					Nominal	Delta
N/A						

### Total (A+B+C)

Number of voting rights	Percentage of voting rights
NIHIL	NIHIL

### 9. Chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held, if applicable: <sup>xxi</sup>

N/A

### Proxy Voting:

<b>10. Name of the proxy holder:</b>	See section 4
<b>11. Number of voting rights proxy holder will cease to hold:</b>	
<b>12. Date on which proxy holder will cease to hold voting rights:</b>	

<b>13. Additional information:</b>	<p>Please note: following NN Group N.V.'s declaration of the recommended public cash offer as unconditional for all Delta Lloyd N.V.'s issued and outstanding shares , per 07-04-2017 NN Group N.V. is the ultimate controlling entity/parent undertaking of Delta Lloyd N.V.</p> <p>Therefore, the holdings of Delta Lloyd N.V. and its group of companies in this issuer will be aggregated with NN Group's holding per 07-04-2017.</p> <p>Delta Lloyd N.V. discloses its current independent holdings (NIHIL – 0%) in the enclosed form. This form will also be released to the issuer today.</p> <p>Please note that NN Group N.V. will separately disclose its current aggregated holding.</p> <p><b>(The voting rights held in the 2 investment funds are managed by Delta Lloyd Asset Management N.V. wholly owned subsidiary of Delta Lloyd N.V.)</b></p>
<b>14. Contact name:</b>	Suzanne van Wingerden / Hartie Giesbergen, Delta Lloyd Asset Management
<b>15. Contact telephone number:</b>	+31 (0)20 594 35 99